

CASE STUDY – Literature

why we're an
Arts Award Supporter

'I don't understand why any arts organisation wouldn't be an Arts Award Supporter! It's an extra opportunity to have young people discover your work and take up what you're offering. You can broaden your reach without any additional work. For Eastside Educational Trust, it's a vital part of our work with young people.'

Rakhee Jasani, Director

OUR PROGRAMME

Eastside Educational Trust provides arts education within London and offers imaginative and high quality projects that raise young people's achievements across the board. They offer young people opportunities to experience literature, spoken word and other art forms through direct participation and under professional guidance - from supporting children to take their first steps in the arts, through to helping young adults begin professional arts training. Eastside creates innovative, flexible and tailor-made projects to suit the unique needs and priorities of participants.



Educational Trust, BFI Film Academy photo Kate Burke

OUR SUPPORTER OFFER

The Eastside team loves to help young people find new arts opportunities, for example arranging for them to meet a favourite author, or get work experience with a literature organisation, or maybe exploring a new way of enjoying literature through, for example, taking part in a poetry jam. They have lots of contacts in the literature world and welcome enquiries from young people or schools. They also run a Gold Arts Award group and have helped members to locate workshops and visit artists' studios

HOW DO WE PROMOTE IT?

The Arts Award Supporter logo is displayed clearly on Eastside's website and all their marketing materials. Eastside use their Supporter status to open discussions with local schools, demonstrating how their programme can help the schools' students to do Arts Award.

Their in-house Arts Award groups also attract young people and raise awareness of Eastside's commitment to Arts Award.

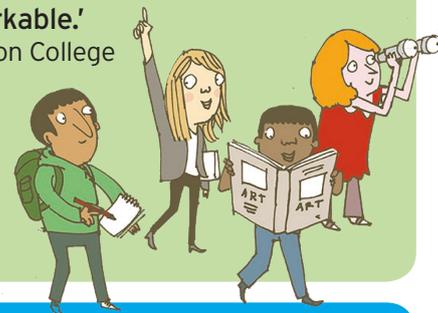
a user's view

'Arts Award helped me to see what path I wanted to take in my career. I was able to develop work that I was proud to present to my class [for my Unit 2 leadership project] and could think critically about. I think I took it more seriously than a school project'

Ackeem Durrant, Silver Arts Award achiever

'The Eastside workshops were planned very well and tailored to the needs of the Gold Arts Award students and their projects. The experience was brilliant, teaching was of a high standard and the output of work in such short sessions was remarkable.'

Teacher, City & Islington College



BENEFITS for the organisation

- ▶ Arts Award provides a framework for young people working with us
- ▶ Being a Supporter helps us forge links with schools and young people
- ▶ Supporter helps us show young people how to reach out to new arts experiences

Check the link – www.eastside.org.uk/programme_categories/arts_award

